PR News 2008

Building the bridge between PR and the bottom line.

Award Programs, Events, Webinars & On-site Conference

Platinum PR Awards
Deadline: May 16
Late Deadline: May 23
Awards Luncheon: October 2008 / NYC

PR People Awards
Deadline: June 23
Late Deadline: June 30
Awards Luncheon: November 6, 2008 / DC

PR 15-to Watch
Deadline: August 15
Late Deadline: August 22
Awards Luncheon: November 6, 2008 / DC

PR Nonprofit Awards
Deadline: September 19
Late Deadline: September 26
Awards Luncheon: December 4, 2008 / DC

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December 17, 2007 prnewsonline.com Issue 40 Vol. 63

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The Year That Is, Was and Will Be: Bringing Your PR Full Circle

(DID YOU KNOW?)

Seven Things You Will Learn in This Week's Issue of PR News

The Innovation Imperative: Aligning Innovation with the Customer Experience

Corporate Social Responsibility Awards
Deadline: November 14
Late Deadline: November 21
Awards Luncheon: March 2009 / DC

PR News Conference
PR News Media Relations Best Practices Summit
Fall 2008, NYC

PR News Webinars
Jan: Product Launch
Feb: Measurement
March: Digital PR
April: Search Marketing for PR
May: Corporate Social Responsibility
June: Measurement
July: Crisis Management
Aug: Media Training
Sept.: Digital
Oct.: Measurement
Nov. Product Launch
Dec: SEM

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