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## Winners of Coveted Platinum PR Awards to Be Named Live On Stage Oct. 8 in New York City

*The 'Biggest Night in PR' to celebrate best campaigns and people of the year.*

New York, NY (August 6, 2024)—After a record-shattering entry period and scoring by an elite panel of 200 judges from all corners the PR and communications industry, the finalists have been named in PRNEWS' Platinum Awards—the world's largest and most prestigious recognition program for public relations and communications professionals.

Finalists include brands such as Pepsi, McDonald's, Mastercard, NBA, Bank of America, Nissan, Aflac, National Geographic, SEGA, Instacart, Orangetheory Fitness, USPS, IKEA, Travel + Leisure Co. and Adobe, and agencies such as Edelman, 5WPR, HUNTER, MikeWorldWide, French | West | Vaughan, Coyne PR, Vested, Havas Formula, 360PR+ and Bospar.

Considered the highest honor in PR, the Platinum Award winners will be announced live Oct. 8 in New York City at what has been coined "the biggest night in PR." Produced at the incredible Lighthouse overlooking the Hudson, the awards gala will draw the biggest brands and best agencies in PR as the industry celebrates the campaigns and people of the year. [View the full list of finalists.](#)

"What a year it's been in PR—and what a night it will be on October 8 as we celebrate the best of the best," says Kaylee Hultgren, Content Director at PRNEWS. "This year's finalists recognize the best results-driven PR campaigns and people and our team is thrilled to recognize them."

All winners and honorable mentions will be celebrated at the coveted Platinum Awards Gala which is always a night (6-10pm) to remember—red-carpet networking reception, industry elite dinner, the awards program and the always-incredible Platinum After Party. For tickets and tables, grab your spot [here](#).

For questions about attending the PRNEWS Platinum Awards Gala, contact Mary-Lou French at [mfrench@accessintel.com](mailto:mfrench@accessintel.com). To become an event sponsor, contact Dara Brooks at [dbrooks@accessintel.com](mailto:dbrooks@accessintel.com).

**About PRNEWS**

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